Wide Format Essential Media

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The Ultraflex Wide Format Essential Media list offers a variety of products to fit the application needs of any project. Wide Format Essential Media provides reliable, quality products for any business. The recommended media allow the user to efficiently maintain inventory levels of popular banner materials in a cost-effective manner. All materials on the Wide Format Essential Media list are compatible with solvent, eco-solvent, UV and Latex inks. The materials are available in roll widths ranging from 38" to 198".

To learn more about the complete Ultraflex Systems, Inc. portfolio including VorTex™ Soft Signage Solutions, Bravura™ Films and Signetics® Magnetic Receptive Media, visit www.ultraflexx.com.

Application	Recommended Media	Media Characteristics
Indoor Front-lit Banner	SuperPrint® Smooth Banner FL - 10 oz.	The front-lit banner material has a smooth surface ideal for high resolution prints and close viewing applications.
Outdoor Front-lit Banner	Ultima® Pro FL - 13 oz.*	Unique semi-coating technology used in production allows for a 1+ year outdoor, durable product with a smooth face.
Everyday Banner	SuperPrint® Plus FL - 13 oz.	A commodity grade banner that may be used for applications ranging from birthday banners to business banners.
Indoor Blockout	DSS 12 oz. Blockout	A reliable, commodity grade indoor blockout banner for smooth 2-sided, close viewing applications.
Outdoor Blockout	Pole Banner Blockout - 18 oz.*	Utilizes the same semi-coating technology as the Ultima Pro. Pole Banner is a strong, two-sided product for applications that need to hold up to the elements such as street spanning banners and pole or boulevard banners.
No Curl Front-lit Banner Stand Media	SuperSmooth™ PET GreyBack - 13 oz.	Smooth surface for close viewing indoor applications and scrimless technology for optimum lay-flat appearance. The grey back allows for opacity so that the banner stand pole does not show through the face of the graphic.
No Curl Blockout	SuperSmooth™ PET Blockout - 15 oz.	A great multi-purpose product for banner stands and double sided hanging graphics. One of the most popular applications is hanging aisle or window displays that are created with dowels inserted in pole pockets on the top and bottom of the graphic providing a smooth, two-sided, curl-free finish.
Art Canvas	TrueCanvas® Giclée S360 - 10.6 oz.	The Giclée looks and feels like a "True Canvas". Printers who have previously been printing aqueous inks (and are transitioning into the solvent arena) were formerly printing canvas applications and will be accustomed to a cotton/polyester blended canvas.
Economy Canvas	MultiTex® S285 - 8.4 oz.	For customers searching for price driven canvas business, the 100% polyester or "synthetic" canvas looks the same as the True Canvas. The MultiTex delivers exceptional value and versatility while being the economical choice for canvas materials.
Knitted Fabric	UltraPoplin® PES S240 - 7.1 oz.	The material is the closest thing to a "soft knitted fabric" that customers are going to be able to print on their solvent machines without switching to UV, Latex or ultimately dye sublimation.

Certified for HP Latex Inks - please visit the Ultraflex website to verify ICC profiles for specific printer compatibility.

Technical Specifications

Product	Material/ Denier	Weight	Solvent	Eco Solvent	UV	Latex	Indoor	Outdoor	NFPA 701	CSFM
			Ink Printability						**Flame Resistance**	
Ultima® Pro FL 13 oz.*	1000 x 1000	13 oz. (440g)	▲	▲	▲	▲	▲	▲	▲	▲
SuperPrint® Smooth Banner FL	200 x 500	10 oz. (340g)	▲	▲	▲		▲		▲	
SuperPrint® Plus FL	1000 x 1000	13 oz. (440g)	▲	▲	▲		▲	▲	▲	
DSS 12 oz. Blockout	300 x 300	12 oz. (410g)	▲	▲	▲	▲	▲		▲	
Pole Banner 18 oz. Blockout*	1000 x 1000	18 oz. (610g)	▲	▲	▲	▲	▲	▲	▲	▲
SuperSmooth™ PET GreyBack	n/a	13 oz. (450g)	▲	▲	▲		▲			
SuperSmooth™ PET Blockout	n/a	15 oz. (510g)	▲	▲	▲		▲			
TrueCanvas® Giclée S360	Cotton/Polyester	10.6 oz. (360g)	▲	▲	▲	▲	▲			
MultiTex® S285	100% Polyester	8.5 oz. (285g)	▲	▲	▲	▲	▲	▲		
UltraPoplin® PES S240	100% Polyester	7.1 oz. (240g)	▲	▲	▲	▲	▲	▲		▲

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Available Sizes

Product	30"	38"	39"	54"	60"	61"	63"	64"	72"	80"	86"	98"	102"	104"	122"	126"	150"	196"	198"
Ultima® Pro FL 13 oz.*		▲		▲			▲					▲				▲		▲	
SuperPrint® Smooth Banner FL		▲		▲			▲									▲			
SuperPrint® Plus FL		▲		▲			▲		▲	▲		▲	▲			▲	+▲	+▲	
DSS 12 oz. Blockout		▲		▲			▲			▲			▲			▲			
Pole Banner 18 oz. Blockout*		▲		▲			▲			▲				▲		▲		▲	
SuperSmooth™ PET GreyBack		▲		▲			▲			▲						▲			
SuperSmooth™ PET Blockout		▲		▲			▲				▲								
TrueCanvas® Giclée S360				▲			▲			▲									
MultiTex® S285			▲	▲						▲		▲			▲				
UltraPoplin® PES S240				▲		▲				▲		▲			▲				▲

⁺ Available in Matte finish only

Front-lit ▲   **Back-lit** ▲   **Blockout** ▲   **Flooring** ▲   **Mesh** ▲   **Textiles** ▲   **Specialty** ▲

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