

*Bravura*<sup>™</sup> *Films* by Ultraflex Systems, offer a variety of film materials designed for optimal print performance. The unparalled print quality produces striking graphics and brilliant color. Bravura materials are compatible for use with solvent, eco-solvent, UV and Latex printers and come in a variety of thicknesses and roll sizes to meet specific application requirements. Bravura films may be used for a variety of applications such as light boxes, backlit displays, pop-up displays and transit graphics.

To learn more about the complete Ultraflex Systems, Inc. portfolio including VorTex<sup>™</sup> Soft Signage Solutions, Bravura<sup>™</sup> Films and Signetics<sup>®</sup> Magnetic Receptive Media, visit www.ultraflexx.com.

# Bravura<sup>™</sup> Display 450

Bravura<sup>™</sup> Display 450 is a 450 micron, 17.7 mil, non-curl, PP and PET film designed specifically for pop-up display systems. The material has a smooth print surface with a quick drying top coat and bright white point. Bravura Display 450 has a white backside that prevents translucency issues. Bravura Display 450 is compatible with solvent, eco-solvent, UV & Latex inks. Available in widths from 36" – 60" on 98' long rolls.

### Bravura<sup>™</sup> Display Duo 410

Bravura<sup>™</sup> Display Duo 410 is a double-side printable, 410 micron, 16 mil, PP and PET film. The material has a smooth print surface with a quick drying top coat and bright white point. Bravura Display Duo 410 has a white backside that prevents translucency issues. Bravura Display Duo 410 is compatible with UV & Latex inks. Available in widths from 36" – 60" on 98' long rolls.

# Bravura<sup>™</sup> GreyBack 340

Bravura<sup>™</sup> GreyBack 340 is a 340 micron, 13.4 mil, PP and PET film designed specifically for display systems producing vivid, high-quality graphics. The grey backside prevents light transparency and shadowing, making the material opaque. Bravura GreyBack 340 is a lay-flat, no curl product ideal for high resolution posters, transit graphics, pop-up displays and display systems. Bravura GreyBack 340 is compatible with solvent, ecosolvent, UV & Latex inks. Available in widths from 36" – 60" on 98' long rolls.

# Bravura<sup>™</sup> Display 250

Bravura<sup>™</sup> Display 250 is a 250 micron, 9.8 mil, non-curl, PP and PET film designed specifically for roll-up display systems. The material is very smooth and flat with a quick drying top coat and bright white point. Bravura Display 250 has a white back-side that prevents translucency issues. Bravura Display 250 is compatible with solvent, eco-solvent, UV & Latex inks. Available in widths from 36" – 60" on 98' long rolls.

#### IllumiSol<sup>®</sup> BL Film

IllumiSol<sup>®</sup> BL Film is a 215 micron, 8.5 mil, PET film coated on one side making it compatible for use with solvent, eco-solvent and UV inks. IllumiSol BL Film has a unique base film and quick-drying glossy top coat that were specifically designed for superior light diffusion resulting in vivid backlit graphics. The back-side of IllumiSol BL Film has a unique lacquer which prevents ink transfer when rolled after printing. Available in widths from 54'' - 86'' on face-out rolls.

## Bravura<sup>™</sup> Backlit LTX 190

Bravura<sup>™</sup> Backlit LTX 190 is a 190 micron, 7.5 mil, non-curl, PET film designed specifically for backlit displays. The material has a whiteness level of 108 allowing for excellent color gradation, vivid colors and high image resolution for backlit viewing. Bravura Backlit LTX 190 is printable on two sides (one side offers a matte finish/one side offers a gloss finish) and compatible with UV & Latex inks. Available in widths from 40" – 86" on 98' long rolls.

#### Illumi-Pro<sup>®</sup> UV 185

Illumi-Pro<sup>®</sup> UV 185 is a 185 micron, 7.3 mil, backlit, PET film designed specifically for high-speed printing. The material has an enhanced white point allowing for pure back-lit imaging. Illumi-Pro UV 185 is 100% PVC free and is printable on two sides (one side offers a matte finish/one side offers a gloss finish). The material is ideal for back-lit banners, light box applications and display systems. Illumi-Pro UV 185 is compatible with UV inks. The matte side is also compatible



# **Technical Specifications**

Product		Thickness	Finish			Printability			
	Weight		Gloss	Matte	Semi- Matte	Sol	Eco	UV	Latex
Bravura <sup>™</sup> Display 450	15.33 oz. (520 g)	17.7 mil							
Bravura <sup>™</sup> Display Duo 410	14.75 oz. (500 g)	16 mil							
Bravura <sup>™</sup> GreyBack 340	11.0 oz. (375 g)	13.4 mil							
Bravura <sup>™</sup> Display 250	7.07 oz. (240 g)	9.8 mil							
lllumiSol <sup>®</sup> BL Film	8.5 oz. (290 g)	8.5 mil							
Bravura <sup>™</sup> Backlit LTX 190	7.67 oz. (260 g)	7.5 mil							
Illumi-Pro <sup>®</sup> UV 185	7.4 oz. (250 g)	7.3 mil							*

\* matte surface only

Applications	Back-lit	Pop-up Display	High Res Poster	Exhibition Display	Transit Graphics	Blockout	Roll-up Display
Bravura <sup>™</sup> Display 450							
Bravura <sup>™</sup> Display Duo 410							
Bravura <sup>™</sup> GreyBack 340							
Bravura <sup>™</sup> Display 250							
lllumiSol <sup>®</sup> BL Film							
Bravura <sup>™</sup> Backlit LTX 190							
Illumi-Pro <sup>®</sup> UV 185							

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02/2018