

DIGIMAXX.

Engage™ MEDIA SYSTEM

Wall & Fixture
Graphics

Retail POP &
POS Graphics

Menu Boards
& Directories

Interior Design
Decoration

Engage your vision.



**Magnum
Magnetics®**

The Force in Flexible Magnetics.

EnGage™ MEDIA SYSTEM



Magnum Magnetics® introduces DigiMaxx® EnGage™ an easy to install printable magnetic receptive media that is durable and has excellent adhesion. EnGage media is engineered with an optimized surface for superior print quality and offers a neutral white point. EnGage offers an impressive array of benefits from large format printer compatibility and no edge chipping without sacrificing performance at an affordable price point.

FEATURES & BENEFITS

Truly Affordable

Significant savings over existing magnetic receptive products in the market

Up to 60" Wide

Maximize output speeds on larger graphics

Superior Print Quality

Reliable, consistent and proven print surface

No Coatings Required

Naturally receptive print surface
–no need for top-coating

Easy to Clean

Fingerprints and other minor blemishes are easily cleaned without residue

No Edge Chipping

Material that cuts smooth without delamination

Smooth Backside

Eliminate scratches on prints when stacked or rolled up

Universal Compatibility

One material for most printers and inks–Eco-Solvent, UV and Latex*

Easy Installation

Roll it up and roll it on–no professional installation required

Backwards Compatible

No need to change your existing fixtures–EnGage will adhere to existing magnet

EnGage™ Receptive

SPECIFICATIONS		ROLL SIZES	PRINTER/INK COMPATIBILITY
Total Thickness	0.011" (.28 mm) (+/- 1 mil)	54" x 100' 54" x 300'	Digital/Inkjet Solvent, UV-Cured, Latex*
Gloss Level	11 GU (60 degrees)	60" x 100'	Flexo UV-Cured
Dyne Level	33 - 35	60" x 300'	Litho/Offset UV-Cured
Storage Conditions	50% RH/70°F		Screen UV-Cured
Shelf Life	1 year		

EnGage™ Magnet Base

Magnum offers EnGage Magnet Base which serves as a permanent base for the EnGage – Magnetic Receptive Media. Magnet Base can be delivered plain or with a wide variety of laminates, including printable vinyl, indoor or outdoor adhesive, write-on/wipe-off film, and custom-formulated top coatings on one or both sides. Sheets and rolls available up to 48" (1.016 m) wide in plain, single- or double-laminate. **Contact us to discuss your application and easy custom ordering.**

SPECIFICATIONS		ROLL SIZES	HOLDING STRENGTH
30 mil EnGage Magnet Base double magnetized <i>or</i> adhesive backed magnet		24.375" x 50' rolls in stock.	30 lbs / ft ² (146 kg / m ²)
Total Thickness	0.032" (.81 mm)	Custom rolls available upon request.	

*Inks have been tested and perform well. We recommend testing the product for all intended applications and print technologies.

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