



MANUFACTURERS OF  
**PRESSURE SENSITIVE FILMS**

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SCREEN & OFFSET GUIDE

2019



Founded in 1953, General Formulations has a rich history in meeting the changing demands of the Graphic Arts Industry. Our customers have unique and diverse needs, which GF meets by offering a wide range of both Solvent and Emulsion based adhesive coating capabilities. To complement our coating capacity, we also offer one of the largest converting operations in the industry. Having a well-balanced approach to fulfillment makes it possible for us to react to requests and service our customers from start to finish.

General Formulations provides many choices and options for adhesive backed products. These solutions can be found in all three of our major product lines which includes: Screen/Offset, Digital Media and Cut & Craft Sign Vinyl. This consistency provides our customers with dependable solutions and quality products.

The Screen and Offset products detailed in this guide are offered as a cut-to-order solution for all of your printing needs. Our extensive converting capacity gives our customers access to press ready sheets and custom slit rolls in as little as 1 to 3 days.

Wide Format Digital Media, Overlaminates and Mounting Films are offered in a wide range of prepackaged roll sizes, which are in stock at our distributors' warehouse locations across the country. GF also produces a complete line of Cut and Craft Vinyl products, including: high gloss permanent media for sign design and matte removable options designed for the craft market. These products are sold in converted or master rolls through a variety of distributors.

The goal of our Screen and Offset Price Guide is to showcase our portfolio of products, provide solutions, and offer services that exceed our customers' expectations. Partnering with you and your business is our focus.

Thank you for your interest and support of General Formulations.



# Materials for Screen & Offset Print Applications

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### Available in sheets and rolls - Cut to customer specifications

Sheeting capacity - 12" x 18" to 64" x 120"

Slitting capacity - 3" wide to 64" wide rolls - up to 40" Outside diameter

Minimum order for custom converting is 300,000 square inches

Minimum order for processing is \$250 per order

Additional Slitting Charges: 10-17 cuts add 0.10/msi

An additional fee of \$70 may be added for oversized skids - skids over 60" x 60" (under 1,500 MSI)

Topcoating is recommended for all conventional offset or flexo print applications

### KEY

**TC** - Topcoated

**NTC** - Non-Topcoated

**STC** - Print Treated

**P** - Premium Permanent Acrylic Adhesive

**AP** - Economy Permanent Acrylic Adhesive

**R** - Premium Removable Acrylic Adhesive

**AR** - Economy Removable Acrylic Adhesive















**ARLT** - Low Tack Removable Acrylic Adhesive




**OAP** - Opaque Permanent Acrylic Adhesive








# Print Media for Screen & Offset

CLEAR

	WEB STOCKED WIDTH	WEIGHT PER MSI (lbs.)	ADHESIVE / INK TYPE
<b>GLOSS CLEAR VINYL</b>			
<b>VFC-NTC-AP/90</b> 3.4 mil Clear Permanent Adhesive, 90# Layflat Liner	54"	0.480	3102 
<b>VFC-TC-AP/90</b> 3.4 mil Clear Permanent Adhesive, 90# Layflat Liner	54"	0.480	3102 
<b>VFC-NTC-AP/96</b> 3.4 mil Clear Permanent Adhesive, 96# Printable Layflat Liner	54"	0.480	3102 
<b>VFC3-NTC-AP/90 (205)</b> 3.0 mil Clear Permanent Adhesive, 90# Layflat Liner	54"/60"	0.450	3102 
<b>VFC-NTC-HTP/90</b> 2.4 mil Clear, High-tack Permanent Adhesive, 90# Layflat Liner	54"	0.440	3050 
<b>VFC-NTC-ARLT/90</b> 3.4 mil Clear, Low-tack Removable Adhesive, 90# Layflat Liner	54"	0.480	3134 
<b>VFC-TC-ARLT/90</b> 3.4 mil Clear, Low-tack Removable Adhesive, 90# Layflat Liner	54"	0.480	3134 
<b>VFC-NTC-ARLT/96</b> 3.4 mil Clear, Low-tack Removable Adhesive, 96# Printable Liner	54"	0.480	3134 
<b>VFC3-NTC-ARLT/90 (206)</b> 3.0 mil Clear, Low-tack Removable Adhesive, 90# Layflat Liner	54"/60"	0.450	3134 
<b>VFC-NTC-R/2ML (255)</b> 3.0 mil Clear, Optically Clear Removable Adhesive, 2 mil Polyester Liner	54"/60"	0.480	5150 
<b>VFC-NTC-R/4ML</b> 3.0 mil Clear, Optically Clear Removable Adhesive, 4 mil Polyester Liner	60"	0.500	5150 
<b>VFC-NTC-R/90</b> 3.4 mil Clear, High-tack Removable Adhesive, 90# Layflat Liner	54"	0.480	3021 
<b>VFC-TC-R/90</b> 3.4 mil Clear, High-tack Removable Adhesive, 90# Layflat Liner	54"	0.480	3021 
<b>VFC6-NTC-ARLT/90</b> 6.0 mil Clear Low-tack Removable Adhesive, 90# Layflat Liner	54"	0.600	3134 

<b>LUSTRE &amp; MATTE CLEAR VINYL</b>			
<b>VFLC-NTC-AP/90</b> 3.0 mil Lustre Clear, Permanent Adhesive, 90# Layflat Liner	54"	0.450	3102 
<b>VFLC-NTC-BCT/90</b> 3.0 mil Lustre Clear, Removable Microsphere Adhesive, 90# Layflat Liner	54"	0.450	3121 
<b>VFMC-NTC-AP/90</b> 3.0 mil Matte Clear, Permanent Adhesive, 90# Layflat Liner	54"	0.450	3102 

GLOSS WHITE

<b>GLOSS WHITE VINYL</b>			
<b>VFGW-NTC-AP/90</b> 3.0 mil Gloss White, Clear Permanent Adhesive, 90# Layflat Liner	54"/60"	0.450	3102 
<b>VFGW-NTC-ARLT/90</b> 3.0 mil Gloss White, Clear Removable Adhesive, 90# Layflat Liner	54"/60"	0.450	3134 
<b>VFGW-NTC-HTP/90</b> 3.0 mil Gloss White, High-tack Permanent Adhesive, 90# Layflat Liner	54"	0.450	3050 
<b>VFGW6-NTC-AP/90 (220)</b> 6.0 mil Gloss White, Clear Permanent Adhesive, 90# Layflat Liner	54"	0.620	3102 
<b>VFGW6-NTC-ARLT/90 (221)</b> 6.0 mil Gloss White, Clear removable Adhesive, 90# Layflat Liner	54"	0.620	3134 

# Print Media for Screen & Offset

MATTE WHITE

	WEB STOCKED WIDTH	WEIGHT PER MSI (lbs.)	ADHESIVE / INK TYPE
<b>MATTE WHITE VINYLs - MONOMERIC</b>			
<b>VFWM-NTC-AP/90</b> 3.2 mil Matte White, Permanent Adhesive, 90# Layflat Liner	54"/60"	0.450	3102 
<b>VFWM-TC-AP/90</b> 3.2 mil Matte White, Permanent Adhesive, 90# Layflat Liner	54"/60"	0.450	3102 
<b>VFWM-NTC-OAP/90</b> 3.2 mil Matte White, Opaque Permanent Adhesive, 90# Layflat Liner	54"	0.450	5039 
<b>VFWM-NTC-ARLT/90</b> 3.2 mil Matte White, Low-tack Removable Adhesive, 90# Layflat Liner	54"/60"	0.450	3134 
<b>VFWM-TC-ARLT/90</b> 3.2 mil Matte White, Low-tack Removable Adhesive, 90# Layflat Liner	54"/60"	0.450	3134 
<b>VFWM3-NTC-AR/90</b> 3.0 mil Matte White, Removable Adhesive, 90# Layflat Liner	54"/60"	0.450	3134 
<b>VFWM3-NTC-OAR/90</b> 3.0 mil Matte White, Opaque Removable Adhesive, 90# Layflat Liner	54"	0.450	5043 
<b>MATTE WHITE VINYLs - POLYMERIC</b>			
<b>VFW-NTC-AP/90</b> 3.4 mil Matte White, Permanent Adhesive, 90# Layflat Liner	54"/60"	0.460	3102 
<b>VFW-TC-AP/90</b> 3.4 mil Matte White, Permanent Adhesive, 90# Layflat Liner	54"/60"	0.460	3102 
<b>VFW-NTC-AP/96</b> 3.4 mil Matte White, Permanent Adhesive, 96# Printable Layflat Liner	54"	0.460	3102 
<b>VFW-NTC-P/90</b> 3.4 mil Matte White, Permanent Adhesive, 90# Layflat Liner	54"	0.460	3020 
<b>VFW-NTC-HTAP/90</b> 3.4 mil Matte White, High-tack Permanent Adhesive, 90# Layflat Liner	54"	0.460	3105 
<b>201HTAP</b> 3.4 mil Matte White, High-tack Permanent Adhesive, 90# Layflat Liner	54"/60"	0.460	3136 
<b>VFW-NTC-HTP/90</b> 3.4 mil Matte White, High-tack Permanent Adhesive, 90# Layflat Liner	54"/60"	0.460	3050 
<b>VFW-NTC-2HTP/90 (235)</b> 3.4 mil Matte White, 2 mil High-tack Permanent Adhesive, 90# Layflat Liner	54"/60"	0.460	3045 
<b>VFW-NTC-OAP/90</b> 3.4 mil Matte White, Opaque Permanent Adhesive, 90# Layflat Liner	54"/60"	0.460	5039 
<b>VFW-NTC-ARLT/90</b> 3.4 mil Matte White, Low-tack Removable Adhesive, 90# Layflat Liner	54"/60"	0.460	3134 
<b>VFW-TC-ARLT/90</b> 3.4 mil Matte White, Low-tack Removable Adhesive, 90# Layflat Liner	54"/60"	0.460	3134 
<b>VFW-NTC-ARLT/96</b> 3.4 mil Matte White, Low-tack Removable Adhesive, 96# Printable Layflat Liner	54"	0.460	3134 
<b>VFW-NTC-AR/90</b> 3.4 mil Matte White, Removable Adhesive, 90# Layflat Liner	54"/60"	0.460	3114 
<b>VFW-NTC-BCT/90</b> 3.4 mil Matte White, Removable Microsphere Adhesive, 90# Layflat Liner	54"	0.460	3121 
<b>VFW-NTC-R/90</b> 3.4 mil Matte White, High-tack Removable Adhesive, 90# Layflat Liner	54"	0.460	3021 
<b>VFW-FLR-NTC/90</b> 3.4 mil Matte White, Floor Removable Adhesive, 90# Layflat Liner	54"	0.460	3124 
<b>VFW-FLR-TC/90</b> 3.4 mil Matte White, Floor Removable Adhesive, 90# Layflat Liner	54"	0.460	3124 
<b>VSF-NTC-AP/90</b> 3.4 mil Semi-Rigid Matte White, Permanent Adhesive, 90# Layflat Liner	54"	0.460	3102 
<b>VSF-NTC-HTP/90</b> 3.4 mil Matte White, High-tack Permanent Adhesive, 90# Layflat Liner	54"	0.460	3050 

# Print Media for Screen & Offset

MATTE WHITE

	WEB STOCKED WIDTH	WEIGHT PER MSI (lbs.)	ADHESIVE / INK TYPE
<b>6 MIL MATTE WHITE VINYLs</b>			
<b>VSR6-NTC-ARLT/90</b> 6.0 mil Semi-Rigid Matte White, Low-tack Removable Adhesive, 90# Layflat Liner	54"	0.620	3134 
<b>VSR6-NTC-AP/90</b> 6.0 mil Semi-Rigid Matte White, Permanent Adhesive, 90# Layflat Liner	54"	0.620	3102 
<b>VSR6-NTC-BCT/90</b> 6.0 mil Semi-Rigid Matte White, Removable Microsphere Adhesive, 90# Layflat Liner	54"	0.620	3121 
<b>8 MIL MATTE WHITE VINYLs</b>			
<b>VFW8-NTC-AP/90</b> 8.0 mil Semi-Rigid Matte White, Permanent Adhesive, 90# Layflat Liner	54"	0.650	3134 
<b>VFW8-NTC-ARLT/90</b> 8.0 mil Semi-Rigid Matte White, Removable Adhesive, 90# Layflat Liner	54"	0.650	3134 










STATIC CLING

	WEB STOCKED WIDTH	WEIGHT PER MSI (lbs.)	ADHESIVE / INK TYPE
<b>STATIC CLING</b>			
<b>VSC-NTC/90</b> 7.0 mil Clear Static Cling, 90# Layflat Liner	54"/60"	0.600	N/A 
<b>VSC-UV-TC/90</b> 7.0 mil Clear Static Cling, 90# Layflat Liner	54"/60"	0.600	N/A 
<b>VSC-NTC/8PT</b> 7.0 mil Clear Static Cling, 8 PT Board Liner	50"/54"/60"	0.650	N/A 
<b>VSC-UV-TC/8PT</b> 7.0 mil Clear Static Cling, 8 PT Board Liner	50"/54"/60"	0.650	N/A 
<b>VSC-NTC/10PT</b> 7.0 mil Clear Static Cling, 10 PT Board Liner	50"/54"/60"	0.680	N/A 
<b>VSC-UV-TC/10PT</b> 7.0 mil Clear Static Cling, 10 PT Board Liner	50"/54"	0.680	N/A 
<b>VSCW-NTC/90</b> 7.0 mil White Static Cling, 90# Layflat Liner	54"/60"	0.600	N/A 
<b>VSCW-UV-TC/90</b> 7.0 mil White Static Cling, 90# Layflat Liner	54"/60"	0.600	N/A 
<b>VSCW-NTC/8PT</b> 7.0 mil White Static Cling, 8PT Board Liner	50"/54"/60"	0.650	N/A 
<b>VSCW-UV-TC/8PT</b> 7.0 mil White Static Cling, 8PT Board Liner	50"/54"/60"	0.650	N/A 
<b>VSCW-NTC/10PT</b> 7.0 mil White Static Cling, 10PT Board Liner	50"/54"/60"	0.650	N/A 
<b>VSCW-UV-TC/10PT</b> 7.0 mil White Static Cling, 10PT Board Liner	50"/54"	0.650	N/A 

# Print Media for Screen & Offset





TRANSIT

## TRANSIT VINYL

	WEB STOCKED WIDTH	WEIGHT PER MSI (lbs.)	ADHESIVE / INK TYPE
<b>MetroMark</b> 3.5 mil Matte White, Removable Adhesive, 90# Logo Layflat Liner <b>OUTFRONT media Approved</b>	54"/62"/64"	0.460	3114 
<b>MetroMark-TC</b> 3.5 mil Matte White, Removable Adhesive, 90# Logo Layflat Liner <b>OUTFRONT media Approved</b>	64"	0.460	3114 
<b>SubMark</b> 3.5 mil Matte White, Permanent Adhesive, 90# Logo Layflat Liner <b>OUTFRONT media Approved</b>	62"	0.460	3050 
<b>SubMark-TC</b> 3.5 mil Matte White, Permanent Adhesive, 90# Logo Layflat Liner <b>OUTFRONT media Approved</b>	62"	0.460	3050 
<b>VFW6/BLK-5050</b> 6.0 mil Matte White Face / Black Back, 50/50 Perforated Film Removable Adhesive, 84# Layflat with Dual Liner Technology <b>OUTFRONT media Approved</b>	54"/60"	0.550	5150 
<b>VFW6/BLK-6040</b> 6.0 mil Matte White Face / Black Back, 60/40 Perforated Film Removable Adhesive, 84# Layflat with Dual Liner Technology <b>OUTFRONT media Approved</b>	54"/60"	0.550	5150 
<b>Additional Perforated Films</b>			
<b>VFW6/BLK-7030</b> (70/30 Perforation pattern)	54"/60"	0.550	5150 
<b>VFW6/BLK-8020</b> (80/20 Perforation pattern)	54"/60"	0.550	5150 
<b>VFC6/- 6040 Clear</b> (60/40 Perforation pattern)	54"/60"	0.550	5150 






PVC FREE

## MATTE WHITE POLYPROPYLENE FILM

<b>SP3-NTC-ARLT/90</b> 3.0 mil Matte White Polypropylene, Removable Adhesive, 90# Layflat Liner	54"	0.420	3102  
<b>SP3-NTC-AP/90</b> 3.0 mil Matte White Polypropylene, Permanent Adhesive, 90# Layflat Liner	54"	0.420	3134  

WALLS



## WALL VINYL

<b>VFW-NTC-BCT/90</b> 3.4 mil Matte White, Removable Microsphere Adhesive, 90# Layflat Liner	54"	0.460	3121 
<b>VFW-TC-BCT/90</b> 3.4 mil Matte White, Removable Microsphere Adhesive, 90# Layflat Liner	54"	0.460	3121 
<b>VFLC-NTC-BCT/90</b> 3.0 mil Lustre Clear, Removable Microsphere Adhesive, 90# Layflat Liner	54"	0.450	3121 
<b>VFLC-TC-BCT/90</b> 3.0 mil Lustre Clear, Removable Microsphere Adhesive, 90# Layflat Liner	54"	0.450	3121 
<b>VFWXL-NTC-HTR/90#</b> 3.4 mil Matte White, High-tack Removable Adhesive, 90# Layflat Liner	54"/60"	0.460	1208 

## 6 MIL WALL VINYL

<b>VSR6-NTC-BCT/90</b> 6.0 mil Semi-Rigid Matte White, Removable Microsphere Adhesive, 90# Layflat Liner	54"	0.620	3121 
<b>229</b> 6.0 mil Matte White Embossed Canvas, Removable Adhesive, 90# Layflat Liner	60"	0.620	3121 





## WALL FABRIC

<b>234</b> 7.0 mil Matte White Polyester Fabric, Removable Adhesive, 90# Layflat Liner	54"/60"	0.650	3134 
<b>250</b> 4.0 mil Matte White Polyester Fabric, Removable Adhesive, 90# Layflat Liner	54"/60"	0.500	3134 

# Print Media & Overlaminates





VINYL COLORS

## VINYL COLORS





	WEB STOCKED WIDTH	WEIGHT PER MSI (lbs.)	ADHESIVE / INK TYPE
<b>VFB-NTC-AP/90</b> 3.4 mil Matte Black, Permanent Adhesive, 90# Layflat Liner	54"	0.460	3102 
<b>VFB-NTC-ARLT/90</b> 3.4 mil Matte Black, Low-tack Removable Adhesive, 90# Layflat Liner	54"	0.460	3134 
<b>VFY-NTC-AP/90</b> 3.4 mil Matte Yellow, Permanent Adhesive, 90# Layflat Liner	54"	0.460	3102 
<b>VFDY-NTC-AP/90</b> 3.4 mil Matte Deep Yellow, Permanent Adhesive, 90# Layflat Liner	54"	0.460	3102 

FLOORS & COUNTERS

## FLOOR & COUNTER PRINT FILMS

<b>VFW-FLR-NTC/90</b> 3.4 mil Matte White, Removable Floor Adhesive, 90# Layflat Liner	54"	0.460	3124 
<b>VFW-FLR-TC/90</b> 3.4 mil Matte White, Removable Floor Adhesive, 90# Layflat Liner	54"	0.460	3124 
<b>VFC-FLR-NTC/90</b> 3.4 mil Clear, Removable Floor Adhesive, 90# Layflat Liner	54"	0.460	3124 
<b>VFC-FLR-TC/90</b> 3.4 mil Clear, Removable Floor Adhesive, 90# Layflat Liner	54"	0.460	3124 

## CARPET PRINT FILMS

<b>VFW-NTC-R/90</b> 3.4 mil Matte White, Removable Carpet Adhesive, 90# Layflat Liner	54"	0.460	3024 
<b>VFW-TC-R/90</b> 3.4 mil Matte White, Removable Carpet Adhesive, 90# Layflat Liner	54"	0.460	3024 
<b>VFC-NTC-R/90</b> 3.4 mil Clear, Removable Carpet Adhesive, 90# Layflat Liner	54"	0.460	3024 
<b>VFC-TC-R/90</b> 3.4 mil Clear, Removable Carpet Adhesive, 90# Layflat Liner	54"	0.460	3024 

## FLOOR & COUNTER OVERLAMINATING FILMS






<b>CVE-6.0-OL/53</b> 6.0 mil Clear Textured PVC, Permanent Adhesive, 53# Liner	54"	0.500	3118 N/A
<b>SR5-OL-1.5P/1.5</b> 5.0 mil Scratch Resistant Textured PVC, 1.5 mil Permanent Adhesive, 1.5 mil Polyester Liner	54"	0.450	3081 N/A
<b>SR5-OL-1.5AP/1.5</b> 5.0 mil Scratch Resistant Textured PVC, 1.5 mil Permanent Adhesive, 1.5 mil Polyester Liner	54"	0.450	3118 N/A
<b>VFC3-OL-AP/53</b> 3.0 mil Gloss Clear, Permanent Adhesive, 53# Liner	54"/60"	0.420	3118 N/A
<b>PP-OL-AP/53</b> 3.75 mil Clear Textured Polypropylene, Permanent Adhesive, 53# Liner	54"/60"	0.420	3118 N/A

















# Print Media for Screen & Offset

PERFORATED










	WEB STOCKED WIDTH	WEIGHT PER MSI (lbs.)	ADHESIVE / INK TYPE
<b>PERFORATED WINDOW FILMS</b>			
<b>VFC6-6040</b> 6.0 mil Gloss Clear Face / Clear Back, 60/40 Perforated Film Clear Removable Adhesive, 84# Layflat with Dual Liner Technology	54"/60"	0.550	5150 
<b>VFW6/BLK-5050</b> 6.0 mil Matte White Face / Black Back, 50/50 Perforated Film Clear Removable Adhesive, 84# Layflat with Dual Liner Technology <b>OUTFRONT media Approved</b>	54"/60"	0.550	5150 
<b>VFW6/BLK-6040</b> 6.0 mil Matte White Face / Black Back, 60/40 Perforated Film Clear Removable Adhesive, 84# Layflat with Dual Liner Technology <b>OUTFRONT media Approved</b>	54"/60"	0.550	5150 
<b>VFW6/BLK-7030</b> 6.0 mil Matte White Face / Black Back, 70/30 Perforated Film Clear Removable Adhesive, 84# Layflat with Dual Liner Technology	54"/60"	0.550	5150 
<b>VFW6/BLK-8020</b> 6.0 mil Matte White Face / Black Back, 80/20 Perforated Film Clear Removable Adhesive, 84# Layflat with Dual Liner Technology	54"/60"	0.550	5150 

POLYESTER FILMS



	WEB STOCKED WIDTH	WEIGHT PER MSI (lbs.)	ADHESIVE / INK TYPE
<b>CLEAR POLYESTER FILMS</b>			
<b>C1-STC-AP/90</b> 1.0 mil Clear Polyester, Permanent Adhesive, 90# Layflat Liner	54"	0.340	3118 
<b>C15-STC-AP/90</b> 1.5 mil Clear Polyester Permanent Adhesive, 90# Layflat Liner	54"	0.360	3118 
<b>C2-STC-AP/90</b> 2.0 mil Clear Polyester, Permanent Adhesive, 90# Layflat Liner	54"	0.380	3118 
<b>C2-STC-AP/96</b> 2.0 mil Clear Polyester, Permanent Adhesive, 96# Printable Layflat Liner	54"	0.380	3118 
<b>C2-STC-ARLT/90</b> 2.0 mil Clear Polyester, Removable Adhesive, 90# Layflat Liner	54"	0.380	3124 
<b>C4-STC-AP/90</b> 4.0 mil Clear Polyester, Permanent Adhesive, 90# Layflat Liner	54"	0.460	3118 
<b>C7-STC-AP/90</b> 7.0 mil Clear Polyester, Permanent Adhesive, 90# Layflat Liner	54"	0.570	3118 
<b>C2-STC-HTP/90</b> 2.0 mil Clear Polyester, High-tack Permanent Adhesive, 90# Layflat Liner	54"	0.380	3050 
<b>WHITE POLYESTER FILMS</b>			
<b>W2-STC-AP/90</b> 2.0 mil White Polyester, Permanent Adhesive, 90# Layflat liner	54"	0.380	3109 
<b>WS2-STC-AP/90</b> 2.0 mil White Metalized Polyester, Permanent Adhesive, 90# Layflat liner	54"	0.400	3109 
<b>C2W-STC-P/90</b> 2.0 mil Clear Polyester, White Permanent Adhesive, 90# Layflat liner	54"	0.400	4841 
<b>W2-STC-HTP/90</b> 2.0 mil White Polyester, High-tack Permanent Adhesive, 90# Layflat liner	54"	0.380	3050 

# Print Media for Screen & Offset



POLYESTER FILMS

	WEB STOCKED WIDTH	WEIGHT PER MSI (lbs.)	ADHESIVE / INK TYPE
<b>METALIZED POLYESTER FILMS</b>			
<b>S15-STC-AP/90</b> 1.5 mil Silver Metalized Polyester, Permanent Adhesive, 90# Layflat liner	54"	0.360	3109 
<b>S2-STC-AP/90</b> 2.0 mil Silver Metalized Polyester, Permanent Adhesive, 90# Layflat liner	54"/60"	0.380	3109 
<b>S2-STC-HTP/90</b> 2.0 mil Silver Metalized Polyester, High-tack Permanent Adhesive, 90# Layflat liner	54"	0.380	3050 
<b>BS2-STC-AP/90</b> 2.0 mil Brushed Silver Polyester, Permanent Adhesive, 90# Layflat liner	54"	0.380	3109 
<b>BG2-STC-AP/90</b> 2.0 mil Brushed Gold Polyester, Permanent Adhesive, 90# Layflat liner	54"	0.380	3109 
<b>MS2-STC-AP/90</b> 2.0 mil Matte Silver Metalized Polyester, Permanent Adhesive, 90# Layflat liner	54"	0.380	3109 
<b>G2-STC-AP/90</b> 2.0 mil Gold Metalized Polyester, Permanent Adhesive, 90# Layflat liner	54"/60"	0.380	3109 
<b>SE6-STC-P/90</b> 6.0 mil Embossable Silver Polyester, Permanent Adhesive, 90# Layflat liner	54"	0.550	4832 
<b>GE6-STC-P/90</b> 6.0 mil Embossable Gold Polyester, Permanent Adhesive, 90# Layflat liner	54"	0.550	4832 

SPECIALTY

<b>SPECIALTY PRODUCTS</b>			
<b>C2-PHOS-STC-P/90</b> 2.0 mil Clear Polyester, Phosphorescent Coating, White Permanent Adhesive, 90# Layflat Liner	27"	0.480	4841 
<b>C2Y-STC-P/90</b> 2.0 mil Clear Polyester, Yellow Permanent Adhesive, 90# Layflat Liner	54"	0.400	5017 
<b>S2-Tape</b> 2.0 mil Silver Polyester Screen Tape 3" x 600' roll / 9 per Case	N/A	0.380	4832 N/A

OPAQUE FILMS



<b>OPAQUE MEDIA</b>			
<b>RV8-Opaque</b> 8.0 mil Opaque Rigid Vinyl	54"	0.500	N/A 
<b>218</b> 8 mil Opaque vinyl, Removable Adhesive	54"	0.650	3014 

# Print Media & Overlaminates

LAMINATES

	WEB STOCKED WIDTH	WEIGHT PER MSI (lbs.)	ADHESIVE / INK TYPE	
<b>POLYESTER LAMINATES</b>				
<b>M1-OL-AP/CLR</b> 1.0 mil Matte Clear Polyester, Permanent Adhesive, 2 mil Polypropylene Liner	54"	0.200	3118	N/A
<b>C1-OL-AP/CLR</b> 1.0 mil Clear Polyester, Permanent Adhesive, 2 mil Polypropylene Liner	54"	0.200	3118	N/A
<b>C1-OL-AP/53</b> 1.0 mil Clear Polyester, Permanent Adhesive, 53# Liner	54"	0.280	3118	N/A
<b>C2-OL-AP/CLR</b> 2.0 Mil Clear Polyester, Permanent Adhesive, 2 mil Polypropylene Liner	54"	0.245	3118	N/A
<b>C2-OL-P/1.5</b> 2.0 mil Clear Polyester, Permanent Adhesive, 1.5 mil Polyester Liner	38"/54"/61"	0.245	3061	N/A
<b>110</b> 2.0 mil Clear Hard Coat Polyester, Commercial Dry Erase, Permanent Adhesive	54"	0.245	3061	N/A
<b>POLYPROPYLENE LAMINATES</b>				
<b>PP2 ERASE/53</b> 2.0 mil Clear Polypropylene Dry Erase, Permanent Adhesive, 53# Liner	54"	0.360	3109	N/A
<b>PP-OL-AP/53</b> 3.75 mil Clear Textured Polypropylene, Permanent Adhesive, 53# Liner	54"	0.380	3118	N/A
<b>VINYL LAMINATES</b>				
<b>VFC3-OL-AP/53</b> 3.0 mil Clear, Permanent Adhesive, 53# Liner	54"/60"	0.400	3118	N/A
<b>VFLC-OL-AP/53</b> 3.0 mil Lustre Clear, Permanent Adhesive, 53# Liner	54"/60"	0.400	3118	N/A
<b>VFMC-OL-AP/53</b> 3.0 mil Matte Clear, Permanent Adhesive, 53# Liner	54"/60"	0.400	3118	N/A
<b>TEXTURED LAMINATES</b>				
<b>CVE-6.0-OL/53</b> 6.0 mil Clear Textured PVC, Permanent Adhesive, 53# Liner	54"	0.500	3118	N/A
<b>PC5-OL-P/1.5</b> 5.0 mil Clear Textured Polycarbonate, Permanent Adhesive, 1.5 mil Polyester Liner	54"	0.660	3081	N/A
<b>SR5-OL-1.5P/1.5</b> 5.0 mil Clear Scratch Resistant Textured PVC, 1.5 mil Permanent Adhesive, 1.5 mil Polyester Liner	54"	0.450	3081	N/A
<b>SR5-OL-1.5AP/1.5</b> 5.0 mil Clear Scratch Resistant Textured PVC, 1.5 mil Permanent Adhesive, 53# Liner	54"	0.450	3118	N/A
<b>PP-OL-AP/53</b> 3.75 mil Clear Textured Polypropylene, Permanent Adhesive, 53# Liner	54"/60"	0.420	3118	N/A

BARRIER FILM






















<b>BARRIER FILM</b>				
<b>PPS2W-STC-OL/53</b> 2.3 mil White Metalized Polypropylene Film, White Permanent Adhesive, 53# Liner	54"	0.300	4841	
<b>WS2W-OL-AP/53</b> 2.0 mil White Metalized Polyester Film, White Permanent Adhesive, 53# Liner	54"	0.300	0809	

# Print Media & Overlaminates

MOUNTING FILMS





	WEB STOCKED WIDTH	WEIGHT PER MSI (lbs.)	ADHESIVE / INK TYPE	
<b>MOUNTING FILMS - PERM / PERM</b>				
<b>AP-PPW-1.5-AP/76</b> 1.5 mil White Polypropylene, Permanent Adhesive Both Sides 76# Liner (Self-Wound)	54"/60"	0.400	3136 3136	N/A
<b>AP-C0.50AP/76 (112)</b> 0.5 mil Clear Polyester, Permanent Adhesive Both Sides 76# Liner (Self-Wound)	54"	0.350	3136 3136	N/A
<b>1.5/P-C1-P/1.5</b> 1.0 mil Clear Polyester, Permanent Adhesive Both Sides 1.5 mil Clear Polyester Liner Both Sides	54"	0.600	3081 3081	N/A
<b>MOUNTING FILMS - PERM / REMOVABLE</b>				
<b>AP-VFWM-ARLT/76</b> 3.2 mil White PVC Permanent Adhesive - 1-Side Removable Adhesive - 1-Side 76# Liner (Self-Wound)	54"	0.500	3118 3134	N/A
<b>113</b> 1.0 mil - Clear Polyester Removable Print Mount Film High-Tack Clear Permanent Adhesive 1-Side Low-Tack Clear Removable Adhesive 1-Side Printed 1.2 mil - Clear Polyester Liner (Self-Wound)	54"	0.300	3105 3134	N/A
<b>114</b> 1.0 mil - Clear Polyester Removable Print Mount Film High-Tack Clear Permanent Adhesive 1-Side Low-Tack Clear Removable Adhesive 1-Side 76# Liner (Self-Wound)	54"	0.300	3105 3134	N/A
<b>116</b> 1.0 mil - Clear Polyester Removable Air Egress Print Mount Film High-Tack Clear Adhesive 1-Side / 1.5 mil PET Clear Liner Low-Tack Removable Adhesive 1-Side / 4.5 mil Clear Air Egress PET Liner	54"	0.650	3105 1208	N/A
<b>117</b> 1.0 mil - Clear Polyester Removable Air Egress Print Mount Film High-Tack Clear Permanent Adhesive 1-Side / 1.5 mil PET Clear Liner High-Tack Clear Removable Adhesive 1-Side / 90# Paper Air Egress Liner	54"	0.650	3105 1208	N/A
<b>118</b> 1.0 mil - Clear Polyester Removable Print Mount Film High-Tack Clear Permanent Adhesive 1-Side / 1.5 mil PET Clear Liner Low-Tack Clear Removable Adhesive 1-Side / Printed 1.2 mil PET Clear Liner	54"	0.680	3105 3134	N/A

# Materials Topcoated for Conventional Offset Printing

	WEB STOCKED WIDTH	WEIGHT PER MSI (lbs.)	ADHESIVE / INK TYPE
<b>CLEAR VINYL</b>			
<b>VFC-TC-AP/90</b> 3.4 mil Clear Permanent Adhesive, 90# Layflat Liner	54"	0.480	3102 
<b>VFC-TC-ARLT/90</b> 3.4 mil Clear, Low-tack Removable Adhesive, 90# Layflat Liner	54"	0.480	3134 
<b>VFC-TC-R/90</b> 3.4 mil Clear, High-tack Removable Adhesive, 90# Layflat Liner	54"	0.480	3021 
<b>WHITE VINYL</b>			
<b>VFWM-TC-AP/90</b> 3.2 mil Matte White, Permanent Adhesive, 90# Layflat Liner	54"/60"	0.450	3102 
<b>VFWM-TC-ARLT/90</b> 3.2 mil Matte White, Low-tack Removable Adhesive, 90# Layflat Liner	54"/60"	0.450	3134 
<b>VFW-TC-AP/90</b> 3.4 mil Matte White, Permanent Adhesive, 90# Layflat Liner	54"/60"	0.460	3102 
<b>VFW-TC-ARLT/90</b> 3.4 mil Matte White, Low-tack Removable Adhesive, 90# Layflat Liner	54"/60"	0.460	3134 
<b>STATIC CLING VINYL</b>			
<b>VSC-UV-TC/90</b> 7.0 mil Clear Static Cling, 90# Layflat Liner	54"/60"	0.600	N/A 
<b>VSC-UV-TC/8PT</b> 7.0 mil Clear Static Cling, 8 PT Board Liner	50"/54"/60"	0.650	N/A 
<b>VSC-UV-TC/10PT</b> 7.0 mil Clear Static Cling, 10 PT Board Liner	50"/54"	0.680	N/A 
<b>VSCW-UV-TC/90</b> 7.0 mil White Static Cling, 90# Layflat Liner	54"/60"	0.600	N/A 
<b>VSCW-UV-TC/8PT</b> 7.0 mil White Static Cling, 8PT Board Liner	50"/54"/60"	0.650	N/A 
<b>VSCW-UV-TC/10PT</b> 7.0 mil White Static Cling, 10PT Board Liner	50"/54"	0.650	N/A 
<b>SPECIALTY VINYL FILMS - FLOORS</b>			
<b>VFW-FLR-TC/90</b> 3.4 mil Matte White, Floor Removable Adhesive, 90# Layflat Liner	54"	0.460	3124 
<b>VFC-FLR-TC/90</b> 3.4 mil Clear, Floor Removable Adhesive, 90# Layflat Liner	54"	0.460	3124 
<b>VFW-TC-R/90</b> 3.4 mil Matte White, Removable Carpet Adhesive, 90# Layflat Liner	54"	0.460	3024 
<b>VFC-TC-R/90</b> 3.4 mil Clear, Removable Carpet adhesive, 90# layflat Liner	54"	0.460	3124 
<b>SPECIALTY VINYL FILMS - WALLS</b>			
<b>VFW-TC-BCT/90</b> 3.4 mil Matte White, Removable Microsphere Adhesive, 90# Layflat Liner	54"	0.460	3121 
<b>VFLC-TC-BCT/90</b> 3.0 mil Lustre Clear, Removable Microsphere Adhesive, 90# Layflat Liner	54"	0.450	3121 
<b>SPECIALTY VINYL FILMS - TRANSIT</b>			
<b>MetroMark-TC</b> 3.5 mil Matte White, Removable Adhesive, 90# Logo Layflat Liner 	64"	0.460	3114 
<b>SubMark-TC</b> 3.5 mil Matte White, Permanent Adhesive, 90# Logo Layflat Liner 	62"	0.460	3050 

All other non-perforated vinyl products can be Top Coated as a custom

# Materials Topcoated for INDIGO Printing

	WEB STOCKED WIDTH	WEIGHT PER MSI (lbs.)	ADHESIVE / INK TYPE
<b>INDIGO PRINT RECEPTIVE MEDIA</b>			
<b>5001</b> 3.4 mil Matte White Vinyl, Indigo-Topcoated, Permanent Adhesive, 90# Layflat Liner	54"	0.460	3102 
<b>5002</b> 3.4 mil Matte White Vinyl, Indigo-Topcoated, Low-tack Removable Adhesive, 90# Layflat Liner	54"	0.460	3134 
<b>5003</b> 3.0 mil Gloss White Vinyl, Indigo-Topcoated, Permanent Adhesive, 90# Layflat Liner	54"	0.460	3102 
<b>5004</b> 3.0 mil Gloss White Vinyl, Indigo-Topcoated, Low-tack Removable Adhesive, 90# Layflat Liner	54"	0.460	3134 

## Popular Custom Constructions:

In addition to our selection of stock top coated films, any standard non-top coated Vinyl Films can be top coated for either Conventional Offset Printing, or Indigo Printing as a custom construction.

Custom adhesive coating is also available. We offer a wide range of film and adhesives to customize a product to meet your specific needs.

*Custom coating runs carry a 3,000 feet minimum order.*



# Adhesive, Custom Film & Liner Guide

## ADHESIVES

**0809** - White Permanent Acrylic PSA  
**0907** - Black Permanent Acrylic PSA  
**1208** - Clear Removable Acrylic PSA  
**1603** - White Permanent Acrylic PSA  
**3007** - Clear Permanent Acrylic PSA  
**3018** - Clear Removable Acrylic PSA  
**3020** - Clear Permanent Acrylic PSA  
**3021** - Clear Removable Acrylic PSA  
**3024** - Clear Removable Acrylic Carpet PSA  
**3025** - Clear Permanent Acrylic PSA  
**3028** - Clear Permanent Acrylic PSA  
**3030** - Clear Permanent Acrylic PSA  
**3045** - Clear High-Tack Permanent Acrylic/Rubber Hybrid PSA  
**3050** - Clear High-Tack Permanent Acrylic PSA  
**3061** - Optically Clear Permanent Acrylic PSA  
**3081** - Clear Permanent Acrylic PSA  
**3102** - Clear Permanent Acrylic PSA  
**3105** - Clear Permanent Acrylic PSA  
**3109** - Clear Permanent Acrylic PSA  
**3114** - Clear Removable Acrylic PSA  
**3118** - Clear Permanent Acrylic Overlamine PSA  
**3121** - Clear Removable Acrylic Microsphere PSA  
**3122** - Clear Removable Acrylic PSA  
**3124** - Clear Low-Tack Removable Acrylic Floor PSA  
**3127** - Clear Permanent Acrylic PSA  
**3131** - Clear Permanent Acrylic PSA  
**3134** - Clear Low-Tack Removable Acrylic PSA  
**3136** - Clear High-Tack Permanent Acrylic PSA  
**4832** - Clear Permanent Acrylic PSA  
**4841** - White Permanent Acrylic PSA  
**4848** - Black Permanent Acrylic PSA  
**4999** - Clear Removable Acrylic PSA  
**5017** - Yellow Permanent Acrylic PSA  
**5037** - Gray Permanent Acrylic PSA  
**5039** - Opaque Gray Permanent Acrylic PSA  
**5041** - Clear Removable Rubber-Based PSA  
**5043** - Opaque Gray Removable Acrylic PSA  
**5150** - Clear Removable Acrylic PSA

## CUSTOM FILMS

- 3-10 Mil Polyester Films
- 4-10 Mil Calendered Vinyls
- Custom Colored Calendered Vinyls
- Metallized and Dyed Polyester
- Polycarbonate
- Polyester/Polyester Laminates

## CUSTOM ADHESIVES

- Heat Activated Coatings
- High Performance Acrylic
- High Temp Resistant Acrylic
- Low Surface Energy
- Low Surface Energy Acrylic
- Low-Tack Removable Acrylic
- Microsphere Removable
- Solvent Based, Permanent and Removable
- Ultra Clear Acrylic

## STAY FLAT SHEET LINERS

### 90# (6.7 mil)

A double side polyethylene coated bleached kraft paper designed for maintaining product lay flat in variable environment conditions. Recommended on all sheeted pressure sensitive products. (Silicone One Side)

### 90# AE (7.7 mil)

A "Structured" double side coated polyethylene coated bleached kraft paper release liner. The structured release surface, engraves a pattern in the adhesive coating, which allows for easy air egress. These built in air channels make decal application much easier. Note: This is a licensed product and is subject to certain restrictions. Call our Customer Service Department for information on restrictions of use.

### 90# Static Cling (6.7 mil)

A double side polyethylene coated bleached kraft paper designed for maintaining product lay flat in variable environmental conditions. Recommended for sheeted non-pressure sensitive products such as static cling. (No Silicone)

### 96# (6.7 mil)

A double side polyethylene coated bleached kraft paper with an ink receptive surface on the backside polyethylene designed for maintaining product lay flat in variable environmental conditions. Used where backside printing on the liner is required.

### 8 pt (8 mil)

A bright white direct coated tag stock offering good resistance to dimensional change in variable environmental conditions.

### 10 pt (10 mil)

A bleached cast coated paper offering good resistance to dimensional change in variable environmental conditions. Standard liner on static cling vinyl.

## ROLL LINERS

### 53# (4 mil)

A bleached densified kraft poly coated one side with easy release silicone. The poly coating provides a base for smooth adhesive coating required in overlay applications. May also be used in certain roll label applications.

### 76# (4.5 mil)

A bleached kraft with silicone two sides. Used on self wound transfer/mounting products.

### 78# (4.5 mil)

A bleached clay coated kraft with medium release silicone designed for vinyl films used on tractor fed plotters.

### Clear Polyester (1.5 & 3 mil)

A clear polyester film coated with easy release silicone designed for optimal adhesive clarity. Polyester liner also offers a superior base for die cutting and resists V tears.

### Clear Polypropylene (2 mil)

A clear polypropylene film coated with an easy release silicone. Offers a smooth base for overlay applications.

## CUSTOM LINERS

- Air Egress Liner, (AE)
- Assorted Kraft and Bleached Kraft Silicone Release Paper
- High Density Polyethylene
- Polyester with Silicone Release
- Polypropylene
- Printable and tissue backed in assorted gauges for narrow web and sheet fed printed applications
- Silicone Release Polystyrene
- Variable Release Paper and Film for semi-auto and automatic label application.

General Formulations requires a 10% variance (plus or minus) on all custom orders. All orders within this range shall be considered acceptable and complete. Customers shall be billed only for the quantity shipped. Minimum order subject to the availability of raw materials.



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MANUFACTURERS OF  
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