



S E L E C T I O N G U I D E

DIGITAL PRINT MEDIA

OVERLAMINATES

MOUNTING FILMS



Digital Print Media for Eco-Solvent, Solvent, Latex & UV Curable Inkjet Printers

MATTE WHITES

GLOSS WHITES

SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	PART #	SIZE	ADHESIVE / INK TYPE
201	3.4 mil - Matte White Vinyl Clear Permanent Adhesive 90# Layflat Liner	5 yr / -	201-30 201-54 201-60	30"x150' 54"x150' 60"x150'	
201-HTAP	3.4 mil - Matte White Vinyl Clear High-Tack Permanent Adhesive 90# Layflat Liner	5 yr / -	201HTAP-54 201HTAP-60	54"x150' 60"x150'	
201-HTAPAE NEW	3.4 mil - Matte White Vinyl Clear High-Tack Permanent Adhesive 90# Air Egress Layflat Liner	5 yr / -	201HTAPAE-54 201HTAPAE-60	54"x150' 60"x150'	
201-OAP	3.4 mil - Matte White Opaque Vinyl Grey Permanent Adhesive 90# Layflat Liner	5 yr / -	201OAP-30 201OAP-54 201OAP-60	30"x150' 54"x150' 60"x150'	
201-OAPAE	3.4 mil - Matte White Opaque Vinyl Grey Permanent Adhesive 90# Air Egress Layflat Liner	5 yr / -	201OAPAE-54	54"x150'	
202	3.4 mil - Matte White Vinyl Clear Low-Tack Removable Adhesive 90# Layflat Liner	5 yr / 1 yr	202-30 202-54 202-60	30"x150' 54"x150' 60"x150'	
214	3.2 mil - Matte White Promotional Vinyl Clear Permanent Adhesive 70# Layflat Liner	3 yr / -	214-30 214-54 214-60	30"x150' 54"x150' 60"x150'	
222	6.0 mil - Matte White Semi-Rigid Vinyl Clear Permanent Adhesive 90# Tight Release Liner	3 yr / -	222-30*NEW 222-54 222-60*NEW	30"x100' 54"x100' 60"x100'	
223	6.0 mil - Matte White Semi-Rigid Vinyl Clear Low-Tack Removable Adhesive 90# Tight Release Liner	3 yr / 1 yr	223-30*NEW 223-54 223-60*NEW	30"x100' 54"x100' 60"x100'	
203	3.0 mil - Gloss White Vinyl Clear Permanent Adhesive 90# Layflat Liner	5 yr / -	203-30 203-54 203-60	30"x150' 54"x150' 60"x150'	
203-OAP	3.0 mil - Gloss White Opaque Vinyl Grey Permanent Adhesive 90# Layflat Liner	5 yr / -	203OAP-30 203OAP-54 203OAP-60	30"x150' 54"x150' 60"x150'	
203-OAPAE	3.0 mil - Gloss White Opaque Vinyl Grey Permanent Adhesive 90# Air Egress Layflat Liner	5 yr / -	203OAPAE-54	54"x150'	
204	3.0 mil - Gloss White Vinyl Clear Low-Tack Removable Adhesive 90# Layflat Liner	5 yr / 1 yr	204-30 204-54 204-60	30"x150' 54"x150' 60"x150'	
216	3.2 mil - Gloss White Promotional Vinyl Clear Permanent Adhesive 70# Layflat Liner	3 yr / -	216-30 216-54 216-60	30"x150' 54"x150' 60"x150'	
218 NEW	WindowMark™ Blockout 8.0 mil - Gloss White Dual-Layer Blockout Vinyl Clear Removable Adhesive 90# Layflat Liner	3 yr / 1 yr	218-54 218-60	54"x100' 60"x100'	
220	6.0 mil - Gloss White Semi-Rigid Vinyl Clear Permanent Adhesive 90# Tight Release Liner	3 yr / -	220-30*NEW 220-54 220-60*NEW	30"x100' 54"x100' 60"x100'	
221	6.0 mil - Gloss White Semi-Rigid Vinyl Clear Low-Tack Removable Adhesive 90# Tight Release Liner	3 yr / 1 yr	221-30*NEW 221-54 221-60*NEW	30"x100' 54"x100' 60"x100'	
230	AutoMark 2.4 mil - Gloss White Conformable Wrap Vinyl Grey Solvent Permanent Repositionable Adhesive 90# Air Egress Layflat Liner	7 yr / 2 yr	230-54 230-60	54"x150' 60"x150'	
246	2.4 mil - Gloss White Premium Vinyl Grey Solvent Permanent Repositionable Adhesive 90# Layflat Liner	7 yr / 2 yr	246-54	54"x150'	

NOTE: All durability statements are estimates based on unprinted media and deemed to be reliable; however, this information is given without a guarantee and does not constitute a written warranty. Please refer to the specific product bulletins for further information at www.generalformulations.com.

Digital Print Media for Eco-Solvent, Solvent, Latex & UV Curable Inkjet Printers

GLOSS CLEARS

SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	PART #	SIZE	ADHESIVE / INK TYPE
205	3.0 mil - Gloss Clear Vinyl Clear Permanent Adhesive 90# Layflat Liner	3 yr / -	205-30 205-54 205-60	30"x150' 54"x150' 60"x150'	
206	3.0 mil - Gloss Clear Vinyl Clear Low-Tack Removable Adhesive 90# Layflat Liner	3 yr / 1 yr	206-30 206-54 206-60	30"x150' 54"x150' 60"x150'	
219	6.0 mil - Gloss Clear Semi-Rigid Vinyl Clear Low-Tack Removable Adhesive 90# Tight Release Liner	3 yr / 1 yr	219-54	54"x100'	
247	2.4 mil - Gloss Clear Premium Vinyl Clear Solvent Permanent Adhesive 90# Layflat Liner	7 yr / -	247-54	54"x150'	
255	3.0 mil - Optically Clear Gloss Vinyl Optically Clear Solvent Removable Adhesive 2.0 mil Traction Backed Polyester Liner	3 yr / 1 yr	255-54 255-60* NEW	54"x150' 60"x150'	

MATTE CLEAR

287 NEW 	RoughMark Clear 3.5 mil - Matte Clear Polymeric Conformable Wall Vinyl Clear Solvent High-Tack Removable Adhesive 90# Layflat Liner (If Laminate is desired, Concept 242 Gloss Laminate is recommended)	5 yr / 6 mo	287-54 287-60	54"x150' 60"x150'	
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TRANSIT



















209 	MetroMark 3.5 mil - Matte White Opaque Transit Vinyl Clear Removable Adhesive 90# Layflat Printed Logo Liner OUTFRONT media / TITAN Approved	5 yr / 1 yr	209-54 209-62 209-64	54"x150' 62"x150' 64"x150'	
275 	SubMark 3.5 mil - Matte White Opaque Transit Vinyl Clear High-Tack Adhesive 90# Layflat Printed Logo Liner OUTFRONT media / TITAN Approved	5 yr / -	275-54 275-60 275-62	54"x150' 60"x150' 62"x150'	
228 	TransMark 6.0 mil - Matte White Translucent Vinyl Clear Solvent Removable Adhesive 90# Layflat Liner VERIFONEMEDIA Taxi Top Approved	3 yr / 1 yr	228-54 228-60	54"x100' 60"x100'	
232 	WindowMark 6.0 mil - Matte White Perforated 50/50 Film White Face/Black Back - Clear Removable Adhesive 84# Layflat with Dual Liner Technology (242 Laminate Recommended) OUTFRONT media Approved	2 yr / 1 yr	232-3025* NEW 232-5425* NEW 232-6025* NEW 232-30* NEW 232-54 232-60	30"x25' 54"x25' 60"x25' 30"x100' 54"x100' 60"x100'	
260 	WindowMark 6.0 mil - Matte White Perforated 60/40 Film White Face/Black Back - Clear Removable Adhesive 84# Layflat with Dual Liner Technology (242 Laminate Recommended) OUTFRONT media Approved	2 yr / 1 yr	260-5425* NEW 260-6025* NEW 260-54 260-60	54"x25' 60"x25' 54"x100' 60"x100'	

TRANSLUCENTS

224 	TransMark 3.2 mil - Matte White Translucent Vinyl Clear Solvent Permanent Adhesive 90# Layflat Liner	5 yr / -	224-30 224-54 224-60	30"x150' 54"x150' 60"x150'	
228 	TransMark 6.0 mil - Matte White Translucent Vinyl Clear Solvent Removable Adhesive 90# Layflat Liner VERIFONEMEDIA Taxi Top Approved	3 yr / 1 yr	228-54 228-60	54"x100' 60"x100'	

Digital Print Media for Eco-Solvent, Solvent, Latex & UV Curable Inkjet Printers

FLOOR & CARPET (indoor only)











SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	PART #	SIZE	ADHESIVE / INK TYPE
**210	 Traffic Graffiti 3.4 mil - Matte White "Floor Advertising" Vinyl Clear Removable Adhesive 90# Layflat Liner	5 yr / 6 mo	210-54 210-60*NEW	54"x150' 60"x150'	   
**212	 Traffic Graffiti 3.4 mil - Matte White "Carpet Advertising" Vinyl Clear High-Tack Removable Adhesive 90# Layflat Liner	5 yr / 6 mo	212-54	54"x150'	   
*211	 Traffic Graffiti 6.0 mil - Gloss Clear Laminate Clear Permanent Adhesive 53# Liner	- / -	211-54	54"x150'	
*109	 Traffic Graffiti 5.0 mil - Scratch Resistant Textured PVC Laminate Clear Permanent Adhesive 1.5 mil Clear Polyester Liner	- / -	109-38 109-51 109-54	38"x150' 51"x150' 54"x150'	
*213 NEW	 Traffic Graffiti 3.75 mil - Embossed Clear Polypropylene Laminate Clear Permanent Adhesive 53# Liner <i>Indirect Food Contact Solution - The film and adhesive complies with the following citations in 21CFR 174 thru 182 and 21CFR 175.105 respectively</i>	- / -	213-54 213-60*NEW	54"x150' 60"x150'	
*217 NEW	 Traffic Graffiti 3.0 mil - Gloss Clear PVC Laminate Clear Permanent Adhesive 53# Liner	- / -	217-54	54"x150'	

*  TRAFFIC GRAFFIC CLASSIFIED BY UNDERWRITERS LABORATORIES, INC.® AS TO SLIP RESISTANCE ONLY UL410
**DURABILITY AND REMOVABILITY SPECIFICATIONS ARE CONTINGENT UPON USING TRAFFIC GRAFFIC MATCHED COMPONENT SYSTEM (CONCEPT BASE MEDIA & CONCEPT UL RATED LAMINATE)

WALLS (indoor only)

226	 WallMark 6.0 mil - Matte White Semi-Rigid Wall Vinyl Clear Low-Tack Microsphere Beaded Adhesive 90# Tight Release Liner	3 yr / 1 yr	226-54 226-60*NEW	54"x100' 60"x100'	   
229	 WallMark Canvas 6.0 mil - Matte White Embossed Canvas Wall Vinyl Clear Low-Tack Microsphere Beaded Adhesive 90# Tight Release Liner (ASTM E84 Class 1)	3 yr / 1 yr	229-54 229-60	54"x100' 60"x100'	   
234	 GraphiTex 7.0 mil - Matte White Polyester Wall Fabric Clear Low-Tack Wall Adhesive 90# Layflat Liner	5 yr / 1 yr	234-54 234-60	54"x100' 60"x100'	   
250	 WallFrog 4.0 mil - Matte White Polyester Wall Fabric Clear Low-Tack Wall Adhesive 90# Layflat Liner	5 yr / 1 yr	250-54 250-60	54"x100' 60"x100'	   
252	 WallTux 6.0 mil - Matte White Woven Polyester Wall Fabric Clear Low-Tack Wall Adhesive 70# Layflat Liner	5 yr / 1 yr	252-54 252-60	54"x100' 60"x100'	   
290 NEW	 ChalkMark 5.0 mil - Black Chalkboard Vinyl Clear Solvent High-Tack Removable Adhesive 90# Layflat Liner <i>* UV curable ink only</i>	5 yr / 1 yr	290-24 290-48 290-4875 290-60 290-6075	24"x150' 48"x150' 48"x75' 60"x150' 60"x75'	 

WALLS (indoor/outdoor)

285 NEW	 RoughMark 3.5 mil - Matte White Polymeric Conformable Wall Vinyl Clear Solvent High-Tack Removable Adhesive 90# Layflat Liner (If Laminate is desired, Concept 242 Gloss Laminate is recommended)	5 yr / 6 mo	285-54 285-5475 285-60 285-6075	54"x150' 54"x75' 60"x150' 60"x75'	   
287 NEW	 RoughMark Clear 3.5 mil - Matte Clear Polymeric Conformable Wall Vinyl Clear Solvent High-Tack Removable Adhesive 90# Layflat Liner (If Laminate is desired, Concept 242 Gloss Laminate is recommended)	5 yr / 6 mo	287-54 287-5475 287-60 287-6075	54"x150' 54"x75' 60"x150' 60"x75'	   

Digital Print Media for Eco-Solvent, Solvent, Latex & UV Curable Inkjet Printers

WINDOWS

SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	PART #	SIZE	ADHESIVE / INK TYPE
202	3.4 mil - Matte White Vinyl Clear Low-Tack Removable Adhesive 90# Layflat Liner	5 yr / 1 yr	202-30 202-54 202-60	30"x150' 54"x150' 60"x150'	
204	3.0 mil - Gloss White Vinyl Clear Low-Tack Removable Adhesive 90# Layflat Liner	5 yr / 1 yr	204-30 204-54 204-60	30"x150' 54"x150' 60"x150'	
206	3.0 mil - Gloss Clear Vinyl Clear Low-Tack Removable Adhesive 90# Layflat Liner	3 yr / 1 yr	206-30 206-54 206-60	30"x150' 54"x150' 60"x150'	
218 NEW	WindowMark™ Blockout 8.0 mil - Gloss White Dual-Layer Blockout Vinyl Clear Removable Adhesive 90# Layflat Liner	3 yr / 1 yr	218-54 218-60	54"x100' 60"x100'	
219	6.0 mil - Gloss Clear Semi-Rigid Vinyl Clear Low-Tack Removable Adhesive 90# Tight Release Liner	3 yr / 1 yr	219-54	54"x150'	
221	6.0 mil - Gloss White Semi-Rigid Vinyl Clear Low-Tack Removable Adhesive 90# Tight Release Liner	3 yr / 1 yr	221-30* NEW 221-54 221-60* NEW	30"x100' 54"x100' 60"x100'	
223	6.0 mil - Matte White Semi-Rigid Vinyl Clear Low-Tack Removable Adhesive 90# Tight Release Liner	3 yr / 1 yr	223-30* NEW 223-54 223-60* NEW	30"x100' 54"x100' 60"x100'	
255	3.0 mil - Optically Clear Gloss Vinyl Optically Clear Solvent Removable Adhesive 2.0 mil Traction Backed Polyester Liner	3 yr / 1 yr	255-54 255-60* NEW	54"x150' 60"x150'	
228 	TransMark 6.0 mil - Matte White Translucent Vinyl Clear Removable Adhesive 90# Layflat Liner VERIFONEMEDIA Taxi Top Approved	3 yr / 1 yr	228-54 228-60	54"x100' 60"x100'	
232 	WindowMark 6.0 mil - Matte White Perforated 50/50 Film White Face/Black Back - Clear Removable Adhesive 84# Layflat with Dual Liner Technology (242 Laminate Recommended) OUTFRONT media Approved	2 yr / 1 yr	232-3025* NEW 232-5425* NEW 232-6025* NEW 232-30* NEW 232-54 232-60	30"x25' 54"x25' 60"x25' 30"x100' 54"x100' 60"x100'	
260 	WindowMark 6.0 mil - Matte White Perforated 60/40 Film White Face/Black Back - Clear Removable Adhesive 84# Layflat with Dual Liner Technology (242 Laminate Recommended) OUTFRONT media Approved	2 yr / 1 yr	260-5425* NEW 260-6025* NEW 260-54 260-60	54"x25' 60"x25' 54"x100' 60"x100'	
*261 	WindowMark 6.0 mil - Gloss Clear Perforated 60/40 Film Clear Face/Clear Back - Clear Removable Adhesive 84# Layflat with Dual Liner Technology (242 Laminate Recommended)	2 yr / 1 yr	261-54 261-60	54"x100' 60"x100'	 *White Ink Systems Only
270 	WindowMark 6.0 mil - Matte White Perforated 70/30 Film White Face/Black Back - Clear Removable Adhesive 84# Layflat with Dual Liner Technology (242 Laminate Recommended)	2 yr / 1 yr	270-5425* NEW 270-6025* NEW 270-54 270-60	54"x25' 60"x25' 54"x100' 60"x100'	
280 	WindowMark 6.0 mil - Matte White Perforated 80/20 Film White Face/Black Back - Clear Removable Adhesive 84# Layflat with Dual Liner Technology (242 Laminate Recommended)	2 yr / 1 yr	280-5425 280-6025 280-54 280-60	54"x25' 60"x25' 54"x100' 60"x100'	

Digital Print Media for Eco-Solvent, Solvent, Latex & UV Curable Inkjet Printers

WINDOWS cont.

WRAPS

PERFORATED FILMS











SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	PART #	SIZE	ADHESIVE / INK TYPE
207	7.0 mil - Clear Static Cling 90# Layflat Liner	3 mo / -	207-27	27"x75'	
			207-54	54"x75'	
			207-5415	54"x150'	
			207-60	60"x75'	
			207-6015	60"x150'	
208	7.0 mil - White Static Cling 90# Layflat Liner	3 mo / -	208-27	27"x75'	
			208-54	54"x75'	
			208-5415	54"x150'	
			208-60	60"x75'	
			208-6015	60"x150'	
290 NEW ChalkMark	ChalkMark 5.0 mil - Black Chalkboard Vinyl Clear Solvent High-Tack Removable Adhesive 90# Layflat Liner <i>* UV curable ink only</i>	5 yr / 1 yr	290-24 290-48 290-4875 290-60 290-6075	24"x150' 48"x150' 48"x75' 60"x150' 60"x75'	
790AE NEW PRINT-n-PRIVACY	Print-n-Privacy 3.0 mil - Polymeric Glass Etch Film (Light) Clear Solvent Permanent Adhesive 90# Paper Air Egress Liner (Dry Apply Only)	7 yr / -	790AE-54 790AE-5475 790AE-60 790AE-6075	54"x150' 54"x75' 60"x150' 60"x75'	
230 AUTO Mark	AutoMark 2.4 mil - Gloss White Conformable Wrap Vinyl Grey Solvent Permanent Repositionable Adhesive 90# Air Egress Layflat Liner	7 yr / 2 yr	230-54	54"x150'	
			230-60	60"x150'	
231 AUTO Mark	AutoMark 2.4 mil - Gloss Clear UV Wrap Laminate Clear Solvent Permanent Adhesive 53# Liner	5 yr / -	231-54 231-60	54"x150' 60"x150'	
240 AUTO Mark	AutoMark 2.4 mil - Matte Clear UV Wrap Laminate Clear Solvent Permanent Adhesive 53# Liner	5 yr / -	240-54 240-60	54"x150' 60"x150'	
232 Window Mark	WindowMark 6.0 mil - Matte White Perforated 50/50 Film White Face/Black Back - Clear Removable Adhesive 84# Layflat with Dual Liner Technology (242 Laminate Recommended)	2 yr / 1 yr	232-3025* NEW	30"x25'	
			232-5425* NEW	54"x25'	
			232-6025* NEW	60"x25'	
			232-30* NEW	30"x100'	
			232-54 232-60	54"x100' 60"x100'	
270 Window Mark	WindowMark 6.0 mil - Matte White Perforated 70/30 Film White Face/Black Back - Clear Removable Adhesive 84# Layflat with Dual Liner Technology (242 Laminate Recommended)	2 yr / 1 yr	270-5425* NEW	54"x25'	
			270-6025* NEW	60"x25'	
			270-54	54"x100'	
			270-60	60"x100'	
260 Window Mark	WindowMark 6.0 mil - Matte White Perforated 60/40 Film White Face/Black Back - Clear Removable Adhesive 84# Layflat with Dual Liner Technology (242 Laminate Recommended)	2 yr / 1 yr	260-5425* NEW	54"x25'	
			260-6025* NEW	60"x25'	
			260-54	54"x100'	
			260-60	60"x100'	
*261 Window Mark	WindowMark 6.0 mil - Gloss Clear Perforated 60/40 Film Clear Face/Clear Back - Clear Removable Adhesive 84# Layflat with Dual Liner Technology (242 Laminate Recommended)	2 yr / 1 yr	261-54 261-60	54"x100' 60"x100'	 *White Ink Systems Only
280 Window Mark	WindowMark 6.0 mil - Matte White Perforated 80/20 Film White Face/Black Back - Clear Removable Adhesive 84# Layflat with Dual Liner Technology (242 Laminate Recommended)	2 yr / 1 yr	280-5425	54"x25'	
			280-6025	60"x25'	
			280-54	54"x100'	
			280-60	60"x100'	
242	2.0 mil - Optically Clear UV Gloss Cast Laminate Optically Clear Permanent Adhesive 2.0 mil Smooth Frosted Polyester Liner	5 yr / -	242-54 242-60	54"x150' 60"x150'	 OUTFRONT media Approved

Digital Print Media for Eco-Solvent, Solvent, Latex & UV Curable Inkjet Printers





*LSE SPECIALTY

STATIC CLINGS

CARBON FIBER


















SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	PART #	SIZE	ADHESIVE / INK TYPE
235 	MotoMark - Grip Matte White 4 mil Vinyl Clear Solvent High Bond *LSE Permanent Adhesive 90# Layflat Liner	5 yr / -	235-24	24"x150'	 
			235-30	30"x150'	
235-54	54"x150'				
235-60	60"x150'				
*LOW SURFACE ENERGY					
238 	MotoMark - Armor Gloss Clear 12 mil UV Laminate Clear Solvent Permanent Adhesive 53# Liner	5 yr / -	238-24	24"x75'	
			238-30	30"x75'	
			238-54	54"x75'	
			238-60	60"x75'	
*207	7.0 mil - Clear Static Cling 90# Layflat Liner	3 mo / -	207-27	27"x75'	
			207-54	54"x75'	
			207-5415	54"x150'	
			207-60	60"x75'	
			207-6015	60"x150'	
*208	7.0 mil - White Static Cling 90# Layflat Liner	3 mo / -	208-27	27"x75'	
			208-54	54"x75'	
			208-5415	54"x150'	
			208-60	60"x75'	
			208-6015	60"x150'	
*NOT INTENDED FOR INSIDE MOUNT APPLICATIONS. PLEASE SEE PRODUCT BULLETIN AT WWW.GENERALFORMULATIONS.COM FOR SPECIFIC INSTALLATION INSTRUCTIONS.					
780 	Dragon Wrap 5.6 mil - Polymeric Black Carbon Fiber Clear Solvent Repositionable Permanent Adhesive 90# Air Egress Layflat Liner	5 yr / 2 yr	780-30U	30"x150'	 
			780-60U	60"x150'	

FIND MORE INFORMATION ON OUR WEBSITE ABOUT:

-  MEDIA PROFILES
-  PRODUCT BULLETINS
-  TECH TOOLS & TIPS
-  APPLICATION GUIDES

www.generalformulations.com

Laminating Films





SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	PART #	SIZE	ADHESIVE / INK TYPE
100	3.0 mil - Gloss Clear PVC Laminate Clear Permanent Adhesive 53# Liner	1 yr / -	100-38	38"x150'	
			100-51	51"x150'	
			100-54	54"x150'	
			100-61	61"x150'	
101	3.0 mil - Lustre Clear PVC Laminate Clear Permanent Adhesive 53# Liner VERIFONEMEDIA Taxi Top Solution Product OUTFRONT  TITAN Approved	1 yr / -	101-31	31"x150'	
			101-38	38"x150'	
			101-51	51"x150'	
			101-54	54"x150'	
			101-61	61"x150'	
102	3.0 mil - Matte Clear PVC Laminate Clear Permanent Adhesive 53# Liner	1 yr / -	102-31	31"x150'	
			102-38	38"x150'	
			102-51	51"x150'	
			102-61	61"x150'	
400	3.0 mil - Gloss UV Clear PVC Laminate Clear Permanent Adhesive 53# Liner	4 yr / -	400-30	30"x150'	
			400-38	38"x150'	
			400-54	54"x150'	
			400-60	60"x150'	
401	3.0 mil - Lustre UV Clear PVC Laminate Clear Permanent Adhesive 53# Liner	4 yr / -	401-30	30"x150'	
			401-38	38"x150'	
			401-54	54"x150'	
			401-60	60"x150'	
402	3.0 mil - Matte UV Clear PVC Laminate Clear Permanent Adhesive 53# Liner	4 yr / -	402-30	30"x150'	
			402-38	38"x150'	
			402-54	54"x150'	
			402-60	60"x150'	
231	 AutoMark 2.4 mil - Gloss Clear UV Wrap Laminate Clear Solvent Permanent Adhesive 53# Liner	5 yr / -	231-54	54"x150'	
			231-60	60"x150'	
240	 AutoMark 2.4 mil - Matte Clear UV Wrap Laminate Clear Solvent Permanent Adhesive 53# Liner	5 yr / -	240-54	54"x150'	
			240-60	60"x150'	
238	 MotoMark - Armor Gloss Clear 12 mil "ARMOR" UV Laminate Clear Solvent Permanent Adhesive 53# Liner	5 yr / -	238-24	24"x75'	
			238-30	30"x75'	
			238-54	54"x75'	
			238-60	60"x75'	
242	2.0 mil - Optically Clear UV Gloss Cast Laminate Optically Clear Permanent Adhesive 2.0 mil Smooth Frosted Polyester Liner OUTFRONT  Approved	5 yr / -	242-54	54"x150'	
			242-60	60"x150'	
110 NEW	EraseMark Pro™ 2.0 mil - Commercial Grade Dry Erase Gloss Clear Polyester Laminate High Performance Engineered Surface Clear Permanent Adhesive 53# Liner	5 yr / -	110-54	54"x150'	
111	EraseMark™ 2.0 mil - Dry Erase Gloss Clear Laminate Polypropylene Clear Permanent Adhesive 53# Liner <i>*Please review product data bulletin for recommended applications. Intended for short term / indoor use only (3-6 months, not a commercial use product)</i>	- / -	111-38	38"x150'	
			111-51	51"x150'	
			111-54	54"x150'	

GENERAL USE & UV LAMINATES

DRY ERASE (indoor only)

Laminating & Mounting Films

FLOOR / DISPLAY / COUNTER MATS (indoor only)

SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	PART #	SIZE	ADHESIVE / INK TYPE
103	5.0 mil - Fine Textured Matte Polycarbonate Laminate Clear Permanent Adhesive 1.5 mil Clear Polyester Liner	- / -	103-38 103-51 103-54	38"x150' 51"x150' 54"x150'	
*109	 Traffic Graffix 5.0 mil - Scratch Resistant Textured PVC Laminate Clear Permanent Adhesive 1.5 mil Clear Polyester Liner	- / -	109-38 109-51 109-54	38"x150' 51"x150' 54"x150'	
*211	 Traffic Graffix 6.0 mil - Gloss Clear Light Emboss Clear Permanent Adhesive 53# Liner	- / -	211-54	54"x150'	
213 NEW	 Traffic Graffix 3.75 mil - Embossed Clear Polypropylene Laminate Clear Permanent Adhesive 53# Liner Indirect Food Contact Solution - The film and adhesive complies with the following citations in 21CFR 174 thru 182 and 21CFR 175.105 respectively	- / -	213-54 213-60 NEW	54"x150' 60"x150'	
*217 NEW	 Traffic Graffix 3.0 mil - Gloss Clear PVC Laminate Clear Permanent Adhesive 53# Liner	- / -	217-54	54"x150'	

 **TRAFFIC GRAFFIX CLASSIFIED BY UNDERWRITERS LABORATORIES, INC.® AS TO SLIP RESISTANCE ONLY UL410**

SPECIALTY MOUNTING FILMS

106	1.0 mil - Transparent Polyester Optically Clear Mount Film Optically Clear Solvent Permanent Adhesive - Both Sides 1.5 mil Clear Polyester Liner - Both Sides <i>(Indoor only)</i>	1 yr / -	106-31 106-38 106-51 106-54	31"x150' 38"x150' 51"x150' 54"x150'	
107	1.5 mil - White Opaque Print Mount Film White Opaque Polypropylene High-Tack Clear Permanent Adhesive - Both Sides 76# Liner (Self-Wound) <i>(Indoor only)</i>	1 yr / -	107-31 107-38 107-51 107-54 107-60	31"x150' 38"x150' 51"x150' 54"x150' 60"x150'	
112	0.5 mil - Clear Polyester Print Mount Film High-Tack Clear Permanent Adhesive - Both Sides 76# Liner (Self-Wound) <i>(Indoor only)</i>	1 yr / -	112-38 112-51 112-54	38"x150' 51"x150' 54"x150'	
113	1.0 mil - Clear Polyester Removable Print Mount Film High-Tack Clear Permanent Adhesive 1-Side Low-Tack Clear Removable Adhesive 1-Side Clear 1.2 mil Polyester Liner Printed* (Self-Wound)	6 mo / 6 mo	113-38 113-51 113-54	38"x150' 51"x150' 54"x150'	
114	1.0 mil - Clear Polyester Removable Print Mount Film High-Tack Clear Permanent Adhesive 1-Side Low-Tack Clear Removable Adhesive 1-Side 76# Liner (Self-Wound)	6 mo / 6 mo	114-38 114-51 114-54	38"x150' 51"x150' 54"x150'	
116	1.0 mil - Clear Polyester Removable "Air-Egress" Print Mount Film High-Tack Clear Permanent Adhesive 1-Side / 1 mil PET Clear Liner High-Tack Clear Removable Adhesive 1-Side / 4.5 mil Clear Air Egress Printed* PET Liner	1 yr / 6 mo	116-54	54"x150'	
117	1.0 mil - Clear Polyester Removable "Air-Egress" Print Mount Film High-Tack Clear Permanent Adhesive 1-Side / 1 mil PET Clear Liner High-Tack Clear Removable Adhesive 1-Side / 90# Paper Air Egress Liner	1 yr / 6 mo	117-54	54"x150'	
118 NEW	1.0 mil - Clear Polyester Removable Print Mount Film High-Tack Clear Permanent Adhesive 1-Side / 1.5 mil PET Clear Liner Low-Tack Clear Removable Adhesive 1-Side / 1.2 mil Printed* PET Clear Liner	6 mo / 6 mo	118-54	54"x150'	

*Printed with "Remove to Expose Adhesive" on Adhesive Side

Digital Print Media, Laminating & Mounting Films

SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	PART #	SIZE	ADHESIVE / INK TYPE
OPTICALLY CLEARS	105 2.0 mil - High Gloss Clear Polyester Laminate Optically Clear Permanent Adhesive 1.5 mil Clear Polyester Liner	2 yr / -	105-31	31"x150'	
			105-38	38"x150'	
			105-51	51"x150'	
			105-54	54"x150'	
	105-61	61"x150'			
OPTICALLY CLEARS	106 1.0 mil - Transparent Optically Clear Mount Film Optically Clear Solvent Permanent Adhesive - Both Sides 1.5 mil Clear Polyester Liner - Both Sides <i>*Indoor only</i>	1 yr / -	106-31	31"x150'	
			106-38	38"x150'	
			106-51	51"x150'	
			106-54	54"x150'	
OPTICALLY CLEARS	242 2.0 mil - Optically Clear UV Gloss Cast Laminate Optically Clear Solvent Permanent Adhesive 2.0 mil Smooth Frosted Polyester Liner Approved	5 yr / -	242-54	54"x150'	
			242-60	60"x150'	
OPTICALLY CLEARS	255 3.0 mil - Optically Clear Gloss Vinyl Optically Clear Solvent Removable Adhesive 2.0 mil Traction Backed Polyester Liner	3 yr / 1 yr	255-54	54"x150'	
			255-60*NEW	60"x150'	
TEDLAR®	108 NEW Tedlar® by Dupont™ 1.0 mil - Clear Tedlar® Overlaminat Clear Solvent Permanent Adhesive 53# Liner	10 yr / -	108-54	54"x150'	

ADHESIVE LEGEND

- | | |
|-------------------------------------------|------------------------------------------------|
| Permanent Adhesive / Clear | Removable Repositionable Wall Adhesive / Clear |
| Permanent Adhesive / Grey | Removable Adhesive / Clear |
| Permanent Repositionable Adhesive / Grey | Low-Tack Removable Adhesive / Clear |
| Permanent Repositionable Adhesive / Clear | High-Tack Removable Adhesive / Clear |
| Permanent Opaque Adhesive / Grey | High-Tack *LSE Permanent Adhesive / Clear |
| Permanent Repositionable Adhesive / Grey | High-Tack Permanent Adhesive / Clear |
| Permanent Adhesive / Clear | High-Tack Permanent Adhesive / Clear |
| *Low Surface Energy | High-Tack Removable Adhesive / Clear |



PRINTABILITY LEGEND

- | | | |
|-----------------------|-------|------------|
| Solvent / Eco-Solvent | Latex | UV Curable |
|-----------------------|-------|------------|



APPLICATION CHART

SERIES	General Signage, Displays, P.O.P.	Vehicle Wraps	Fleet & Vehicle Graphics	Clear (Transparent)	Low Surface Energy	Translucent	Semi-Rights	Transit (Outdoor Advertising Media)	Windows (Removable "R")	Walls (Smooth Dry Wall-Removable "R" - Permanent "P")	Walls (Moderately Textured Surfaces)	Floors (Tile & smooth sealed cement)	Carpet (Short loop commercial)	Outdoor	Indoor
201	●													●	●
201HTAP	●			●										●	●
201HTAPAE	●			●										●	●
201OAP	●													●	●
201OAPAE	●													●	●
202	●							● R						●	●
203	●													●	●
203OAP	●													●	●
203OAPAE	●													●	●
204	●							● R						●	●
205	●		●											●	●
206	●		●					● R						●	●
207	●		●					● R						●	●
208	●							● R						●	●
209	●						●							●	●
210	●										●			●	●
212	●											●		●	●
214	●													●	●
216	●													●	●
218	●					●		● R						●	●
219	●		●			●		● R						●	●
220	●					●								●	●
221	●					●		● R						●	●
222	●					●								●	●
223	●					●		● R						●	●
224	●				●			● P						●	●
226	●					●			●					●	●
228	●				●		●	● R						●	●
229	●					●			●					●	●
230	●	●	●											●	●
232	●	●	●					● R						●	●
234	●								●					●	●
235	●			●										●	●
246	●		●											●	●
247	●		●											●	●
250	●								●					●	●
252	●								●					●	●
255	●		●					● R						●	●
260	●							● R						●	●
261	●							● R						●	●
270	●							● R						●	●
275	●			●			●							●	●
280	●							● R						●	●
285	●			●						●				●	●
287	●		●							●				●	●
290	●							● R	●					●	●
780	●	●	●											●	●
790AE	●							● P						●	●

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