



Mounting

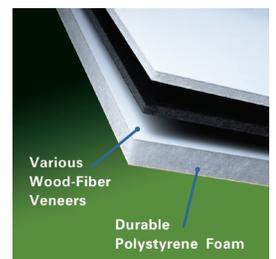
GATOR®

CHARACTERISTICS

- The industry's original, unique, heavy-duty foam board
- New, bright white facer is brightest board of its kind
- Excellent reputation for digital & screen printing
- Very good dent and scratch resistance
- Very smooth surface
- Extreme rigidity

APPLICATIONS

- Exterior Signage
- Hanging Signs
- Event Displays
- Window Displays
- Interior Signage
- Wall Displays



FABRICATION

- Mounting
- Digital & Screen Printing
- Painting
- Saw Cutting
- Routing
- Dimensional Letters

PRODUCT AVAILABILITY

GAUGES	FACERS	CORES	SIZES
3/16", 3/8"	BRIGHT WHITE	WHITE FOAM	48"x96"
1/2", 3/4"	BLACK	BLACK FOAM	50"x100"
1", 1-1/2"	NATURAL		60"x96"
2", 3"			60"x120"

*PLEASE CONTACT YOUR SALES REP FOR MORE INFORMATION AND AVAILABILITY

CASE STUDY: LANDSCAPE PHOTOGRAPHER CHOOSES LIGHTWEIGHT GATORFOAM® FOR COFFEE SHOP EXHIBIT

In an exhibit featured in early 2016, photographer Robert Rodriguez Jr. included his recent landscape works at the Bank Square Coffee House in Beacon, NY. The exhibition presented a series of 11 large format prints onto 1" thick Gatorfoam board.

Rodriguez explains, "Because there's no glass on the prints, it gives them a depth and richness that I love, and it's my favorite way of displaying my work when I don't intend to sell the actual pieces-I take custom orders for anyone that is interested in buying."

The images were printed on both a Canson Infinity Printmaking Rag and a Canson Platine Fibre Rag. Rodriguez printed and mounted his works himself. In fact, he created a how-to YouTube video demonstrating his methods for mounting on Gatorfoam board.



"There's something special about holding a print in your hands that makes it feel organic and natural. That's the same effect I want to achieve on the wall, and I think it works great," Rodriguez further explains.

In contrast to other artists we've featured who utilize Dibond aluminum composite for their photographic and fine art prints, Rodriguez utilizes Gatorfoam for his temporary works, not ones in which he intends to sell. Gatorfoam is lightweight but rigid, offering a great substrate for temporary art prints.

"First, the visual presentation was the primary focus, and there's no question printing and mounting this way looks great. Second, none of us are concerned about relative longevity. We'll probably replace it in a few years, so the tradeoffs are well worth it. It also doesn't receive any direct sunlight, so UV is not a big problem."

As a landscape photographer, his art focuses on the compelling context of nature. The non-profit, Scenic Hudson, exclusively features his works as the organization is dedicated to the conservation of the Hudson Valley, a common theme of his pieces. Rodriguez is also an author, sharing his knowledge of digital printing, photography and the arts in workshops, seminars and online training courses.

All photography and information courtesy of Robert Rodriguez Jr.

"Gatorfoam® is lightweight but rigid, offering a great substrate for temporary art prints."



Not sure if GATORFOAM® is what you need?

Check out some of our other brands! Our materials are designed to solve any need for way-finding, POP displays, and interior signage that require unique customization for different applications.

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